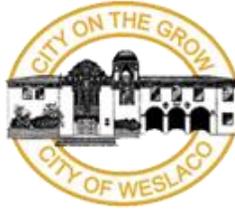


City of Weslaco

"The City on the Grow"



Miguel D. Wise, Mayor
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Robert J. Garza, Commissioner, District 1
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Joe A. Martinez, Commissioner, District 6

Leonardo Olivares, City Manager

Media Advisory

Release on:
October 5, 2012

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Street Renamed for Medal of Freedom Recipient

Who: Dolores Huerta, Presidential Medal of Freedom award recipient and co-founder of the United Farm Workers Union

What: Huerta visit Weslaco October 10 for a street renaming ceremony and gala

Where: Huerta will be a guest speaker at the Weslaco Independent School District

(WISD) Performing Arts Center located at 503 East Sixth Street. Afterwards, the City of Weslaco will host a ribbon cutting ceremony and renaming of Paseo del Norte behind the Lowe's store in Weslaco on what will be Dolores Huerta Avenue. The street runs from Second Street north over the expressway curving west to Bridge Avenue. Huerta will also attend a benefit dinner in her honor Weslaco's Villa de Cortez located at 260 South Texas Boulevard.

When: Wednesday, October 10, 2012
The street renaming ceremony is open to the public at 11:30 a.m.

The benefit dinner is scheduled to begin at 6:30 p.m. Sponsorship and tickets for the gala are available; please call 956-648-9068 for more information. All proceeds of the dinner will go towards the Dolores Huerta Foundation, Hermes Music Foundation and the Weslaco Scholarship Foundation.

-End-