



E. Rey Garcia

City of Weslaco, TX
IT & Social Media Director

(956) 968-3181, x6253
ergarcia@weslacotx.gov

255 S. Kansas Ave.
Weslaco, TX 78596

Short biography

I am the first-born of three to Reyes and Aurora Garcia on April 26, 1965. I was raised in the town of Edinburg, Texas and attended Robert E. Lee Elementary School, Edinburg North Middle School and graduated class of 1983 from Edinburg High School. While attending Edinburg High, I was involved in the Literary Magazine and cross-country and track. I then attended Pan American University, now the University of Texas- Pan American for one year and half. I then transferred to the University of Houston-University Park and was involved in the Student Senate. After graduating class of 1989 I worked for various industries, such as oil and gas, natural gas, financial institutions, student loans and now local government.

Education

The University of Houston — University Park — Houston, TX

- Graduated Class of 1989
- Bachelor of Arts in Government/Political Science
- Double Minors in English and Sociology

Work experience

More than 15 years experience as an Information Technology Professional with advanced skills in Technical Training, Technical Writing, World Wide Web Development, Graphics Design, Database Administration and Technical Support and management.

Current job duties

Below is my current job description:

- Strong leadership and team building with a focus on providing World Class Customer Service to the employees of the City, the Public Sector and the Mayor and Commissioners.
- Researches and oversees the City's technology budget.
- Oversees the planning, administration and implementation of all city-wide program applications, hardware and telecommunication services. Oversees all phases of system implementation after having evaluated and recommended appropriate hardware and software systems.
- Must have wide-knowledge of all Information Systems (i.e. computers, servers, networks, thin clients, cloud computing, databases, telephony, email, Internet/web, content management systems (CMS), social media, smart phones (iPhones and

At Large Director



Length of time as NAGW member
Since 2010

Attending 2013 conference?

Yes, and I am looking forward to my 4th year in a row representing the City of Weslaco, Texas.

Previous NAGW conferences

- St. Louis (2010)
- Cincinnati (2011)
- Kansas City (2012)

Would anything prevent you from attending the 2013 conference or our spring board meeting in May 2014?

Nothing should prevent me from attending any functions, events or meetings. I have coverage in my department if I have to leave, and again, the support of the City's Administration.



E. Rey Garcia, continued

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- Develops, maintains, administers and oversees all of the City's web and social media network.
- Oversees the recording of all Commission Meetings for the local access channel and video on the web.
- Advanced knowledge of all desktop, web development and graphics design applications
- Develops, maintains and oversees all I.T. and social media policies, procedures, user manuals, job descriptions, electronic forms, etc. This requires a strong background in Technical Writing and electronic documentation.
- Serves as the liaison for the City and all organizations to cross-promote city-wide related events and information via the web and social media network.
- Continuously researches government technologies and recommends to the City Manager, Mayor and Commission.
- Creative, diplomatic, cool under pressure and fantastic interpersonal and presenting skills.
- Strong project management and organizational skills.
- Experience of business and strategy development.
- Ability to build and leverage a strong network of peers and partners.
- Mentors and provides continuous training to employees.
- Establishes close relationships with new and existing vendors.
- Maintains awareness of new developments in hardware and software technology.
- Works closely with all department heads to develop strategies for the process of workflow via the City's network infrastructure

Why do you want to be on the NAGW board?

I want to be more involved with NAGW not just to represent the South Texas region (The Rio Grande Valley (RGV) but also to get more cities in the RGV involved with NAGW.

Time constraints, if any, in performing NAGW duties

I will do my very best to not let anything get in the way of my duties as a Director and have the strong support of the City of Weslaco.

City of Weslaco

"The City on the Grow"



Miguel D. Wise, Mayor
John F. Cuellar, Mayor Pro-Tem, District 2
David R. Fox, Commissioner, District 1
Olga M. Noriega, Commissioner, District 3
Gerardo "Jerry" Tafolla, Commissioner, District 4
Lupe V. Rivera, Commissioner, District 5
Joe A. Martinez, Commissioner, District 6

Leonardo Olivares, City Manager

July 29, 2013

National Association of Government Web Professionals
Attn: Mr. Joel Radtke
Board Secretary, Mountain Region Director

Via electronic mail: joelr@nagw.net

Re: Letter of Recommendation

To Whom It May Concern:

This letter serves as my strong recommendation for Mr. Epifanio "Rey" Garcia for the Board of Directors of the National Association of Government Web Professionals (NAGW).

As IT and Social Media Director for the City of Weslaco, Texas, Mr. Garcia serves as webmaster to this local government. By the vitality he consistently brings to the job every day of his three year tenure, it is evident he has found both vocation and avocation in this career. He is personally and professionally committed to encouraging collaboration and to improving capacity across the web, within our organizational culture, and throughout our community.

I am confident his experience and enthusiasm will reinforce the mission and membership of NAGW. I believe that as you evaluate his application, you will agree and favorably consider Mr. Garcia for this board position. Should you have any questions for me in that process, please contact me at your convenience, 956.968.3181.

Sincerely,

A handwritten signature in blue ink, appearing to read "Elizabeth Walker", is written over the word "Sincerely,".

Elizabeth Walker
City Secretary

City of Weslaco

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Miguel D. Wise, Mayor
John F. Cuellar, Mayor Pro-Tem, District 2
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Olga M. Noriega, Commissioner, District 3
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Lupe V. Rivera, Commissioner, District 5
Joe A. Martinez, Commissioner, District 6

Leonardo Olivares, City Manager

August 1, 2013

Joel Radtke, Board Secretary
National Association of Government Web Professionals
86 Woodstone Road
Rockaway, NJ 07866

VIA email: joelr@nagw.net

Dear Mr. Radtke:

Leadership. Passion. Action. These are the traits Rey Garcia has used for the wholesale transformation a Management Information Systems (MIS) division into a model Information Technology Department.

Three years ago, the City's MIS Division was stuck in the 1980s characterized by literally decades of neglect for our City's hardware, software, and training needs our employees. Garcia's considerable experiences with databases, graphics design, process documentation and training afforded him the leadership ability to assess our needs and deploy the requisite improvements.

Aside from his technical skill set, Garcia's passion for design and service delivery is credited for shaping an otherwise disparate group of employees into a motivated cohesive team. This passion has translated into action. The department has saved the City thousands by virtualizing our networks, hosting City Commission videos on YouTube's .gov website – while reducing personnel expenses.

Rey will bring his leadership, and his passion, and his action to NAGW. He has my strong recommendation for a position on the NAGW Board of Directors. Please feel free to contact me if you have any questions or require additional information.

Sincerely,

A handwritten signature in blue ink, appearing to read "Leonardo Olivares". The signature is fluid and cursive.

Leonardo Olivares, JD MPA
City Manager

LO:cv