



**Rio Grande Valley
Partnership**
Chamber of Commerce

October 1, 2010

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10-06-10P03:53 RCVD

Leonardo Olivares
City of Weslaco
25 S. Kansas Ave.
Weslaco, TX 78596

Dear Leonardo Olivares,

The 2011 Texas Legislative Session is just months away, and the Rio Grande Valley Partnership is already hard at work helping our members and the community engage in direct conversation with its policymakers. We are challenging all of our members to participate in our biennial *2011 Legislative Tour of the Valley*. Direct Advocacy is the best way to participate in our democracy and have your voice heard.

There are 181 legislative districts in Texas: 150 House and 31 Senate. The Partnership has been successfully bringing legislators from across the state to your front door for over *30 years*. The only way our non-profit organization is able to do this is with the help of our community. We are seeking your support now to ensure a successful *Legislative Tour* which will be held in January 2011. The Partnership underwrites the flight, day-to-day travel, hotel accommodations and meals during this four day tour with the legislators.

We sincerely appreciate your past support of the Tour and are asking you to again consider a sponsorship to help fund this important and effective event. Enclosed is a sponsorship opportunities packet as well as the response form. We greatly appreciate your renewal investment in this biennial event.

If you have any questions, feel free to contact us at the Partnership at 956/968-3141.

Sincerely,

Linda McKenna
President/CEO
Rio Grande Valley Partnership
"One Region, One Voice"

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2011 Legislative Tour of the Valley

Sponsorship Opportunities

January 20-January 23, 2011
Rio Grande Valley



The Official Legislative Tour of the Rio Grande Valley Since 1975

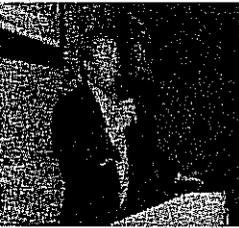


322 South Missouri Avenue • P.O. Box 1499 • Weslaco, Texas 78599-1499
Phone: 956-968-3141 • Facsimile: 956-968-0210 • www.valleychamber.com



The Legislative Tour...A Proud Tradition

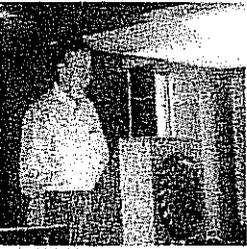
Over the past 30 years, the Rio Grande Valley Partnership, a Regional Chamber of Commerce serving the four county area that is the Rio Grande Valley, has hosted 17 Legislative Tours. In keeping with this proud tradition, we will once again be inviting all Texas state legislators to the Valley to educate them about the unique assets, opportunities and needs of this border region. The 2009 tour was a tremendous success with 45 legislators as well as Lt. Governor Dewhurst and Speaker of the House Joe Straus participating.



"The Valley is such a vibrant and diverse region of our state with tremendous growth and I'm working to ensure everyone who calls the Valley home has the medical, educational and employment opportunities to succeed and contribute to the future of our great state."
-Lt. Governor Dewhurst

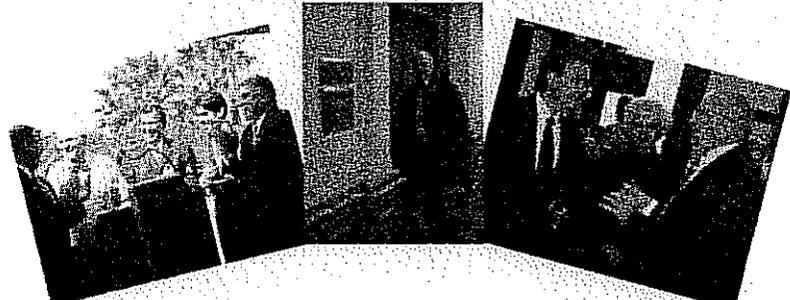
Sponsorship Opportunities...Plus

We invite you to join us at the 18th Biennial Legislative Tour of the Valley. Sponsors will have the opportunity to spend four days with key elected officials. Additionally, all sponsors can become members of the Rio Grande Valley Partnership for a discounted fee. By joining the Partnership, you will be recognized as an advocate of the Valley region.



"I enjoyed spending time with the Valley delegation and seeing communities' needs up close and personal. I look forward to bringing a new tone to the House of Representatives and working with the legislature to do great things for the Valley and great things for Texas."
-Speaker of the House Joe Straus

This Legislative Tour Will Be Specially Dedicated to the Memory of Bill Summers

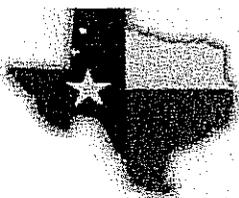


Bill Summers dedicated more than 20 years of his life encouraging local governments, economic development organizations and Chambers of Commerce to work together to promote the region as a whole. Many witnessed first-hand his endless contributions and dedication to the Rio Grande Valley and the State of Texas. As we reflect on all of the hard work Mr. Summers has done, it is with great honor that the Rio Grande Valley Partnership will continue to carry out his vision of working closely with our local and state officials to continue to improve the quality of life for all those in the Rio Grande Valley!



Picture taken during 2009 Legislative Tour

For full details on membership benefits and an application form, please contact the Chamber at 956/968-3141 or email membership@valleychamber.com.



2011 Legislative Tour of the Valley

Sponsorship Opportunities

Platinum Partnership- \$15,000

- (1) Representative may travel on bus throughout four day tour.
- Opportunity to speak about your organization(3-5 mins.)
- Recognition/Acknowledgement from the podium
- Opportunity to introduce keynote speaker
- Reserved table for company & guest
- Hotel Accommodations
- All meals included
- Company collateral placed in Welcome Packets
- Company Promotional items put on legislator's bus
- Signage placed at designated stops
- Company logo prominently placed on all collateral such as welcome packet, Regional Connections Newsletter and Chamber website, www.valleychamber.com
- Highlighted as main sponsor for the November 10th Kick-Off Mixer to local elected officials at the Quinta Mazatlan.

Gold Partnership- \$10,000

- (1) Representative may travel on bus throughout four day tour
- Hotel Accommodations
- All meals included
- Company collateral placed in Welcome Packets
- Company Promotional items put on legislator's bus
- Signage placed at designated stops
- Company logo prominently placed on all collateral such as welcome packet, Regional Connections Newsletter and Chamber website, www.valleychamber.com
- Highlighted as main sponsor for the November 10th Kick-Off Mixer to local elected officials at the Quinta Mazatlan.
- (1) Representative and a guest may attend the November 10th Kick-Off Mixer
- Invitation to private dinner and receptions

Silver Partnership- \$5,000

- (1) Representative may travel on bus throughout four day tour
- All meals included
- Company collateral placed in Welcome Packets
- Company Promotional items put on legislator's bus
- Signage placed at designated stops
- Company logo prominently placed on all collateral such as welcome packet, Regional Connections Newsletter and Chamber website, www.valleychamber.com
- Included as Gold Sponsor for the November Kick-Off Mixer to local elected officials at the Quinta Mazatlan.
- (1) Representative may attend the November Kick-

Bronze Partnership- \$2,500

- Company collateral placed in Welcome Packets
- Company Promotional items put on legislator's bus
- Signage placed at designated stops
- Company logo prominently placed on all collateral such as welcome packet, Regional Connections Newsletter and Chamber website, www.valleychamber.com
- Invitation to private receptions

Supporting Partnership- \$1,000

- Company collateral placed in Welcome Packets
- Company Promotional items put on legislator's bus
- Signage placed at designated stops
- Company logo prominently placed on all collateral such as welcome packet, Regional Connections Newsletter and Chamber website, www.valleychamber.com

Business Partnership- \$ 500

- Signage placed at designated stops
- Company logo prominently placed on all collateral such as welcome packet, Regional Connections Newsletter and Chamber website, www.valleychamber.com



2011 Legislative Tour of the Valley Sponsorship Response Form

Pledge

- \$15,000
- \$10,000
- \$5,000
- \$2,500
- \$1,000
- \$500
- Other Amount _____
- Yes, I am interested in hosting the Legislators by underwriting a meal, schedule permitting.
- Yes, I am interested in volunteering in order to help coordinate this *Tour of the Valley*.

“Regardless of whether the tour takes place in the Upper or Lower Valley, the needs of all South Texas, will be represented. It is also an excellent opportunity for us to let the rest of the Texas legislature see first-hand that we are a thriving, vibrant community of hard working individuals wanting to improve our own lives, that of our families and communities, and the entire state.”

-State Senator Eddie Lucio, Jr.

Contacts

Representative	Title		
Company Name			
Address	City	State	Zip
Telephone	Email		

Payment

This response form serves as the invoice. Kindly Submit by Friday, January 7, 2011 to ensure appropriate recognition.

- Check enclosed, made payable to the Rio Grande Valley Partnership (Attn:2011 Legislative Tour of the Valley)
- Visa Mastercard

Credit Card Number	Security Code (on reverse side)
Expiration Date	Amount to Charge
Printed Name of Card Holder	Signature

By Fax: 956/968-0210 By Mail: c/o Rio Grande Valley Partnership • P.O. Box 1499 • Weslaco, TX 78599

For inquiries regarding the 2011 Legislative Tour of the Valley, please contact Veronica at 956/968-3141 or veronica@valleychamber.com.