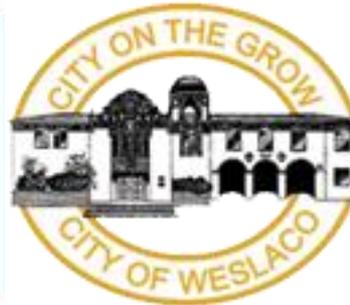




WESTERN CONFERENCE CHAMPIONS



NBA D-LEAGUE MVP



NBA D-LEAGUE COACH OF THE YEAR



NBA D-LEAGUE CHAMPIONS

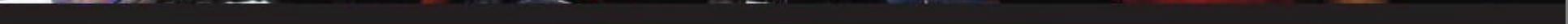
CITY OF WESLACO





www.rgvipers.com

NBA D-LEAGUE 2010 CHAMPIONSHIP
(6,198 RECORD ATTENDANCE)

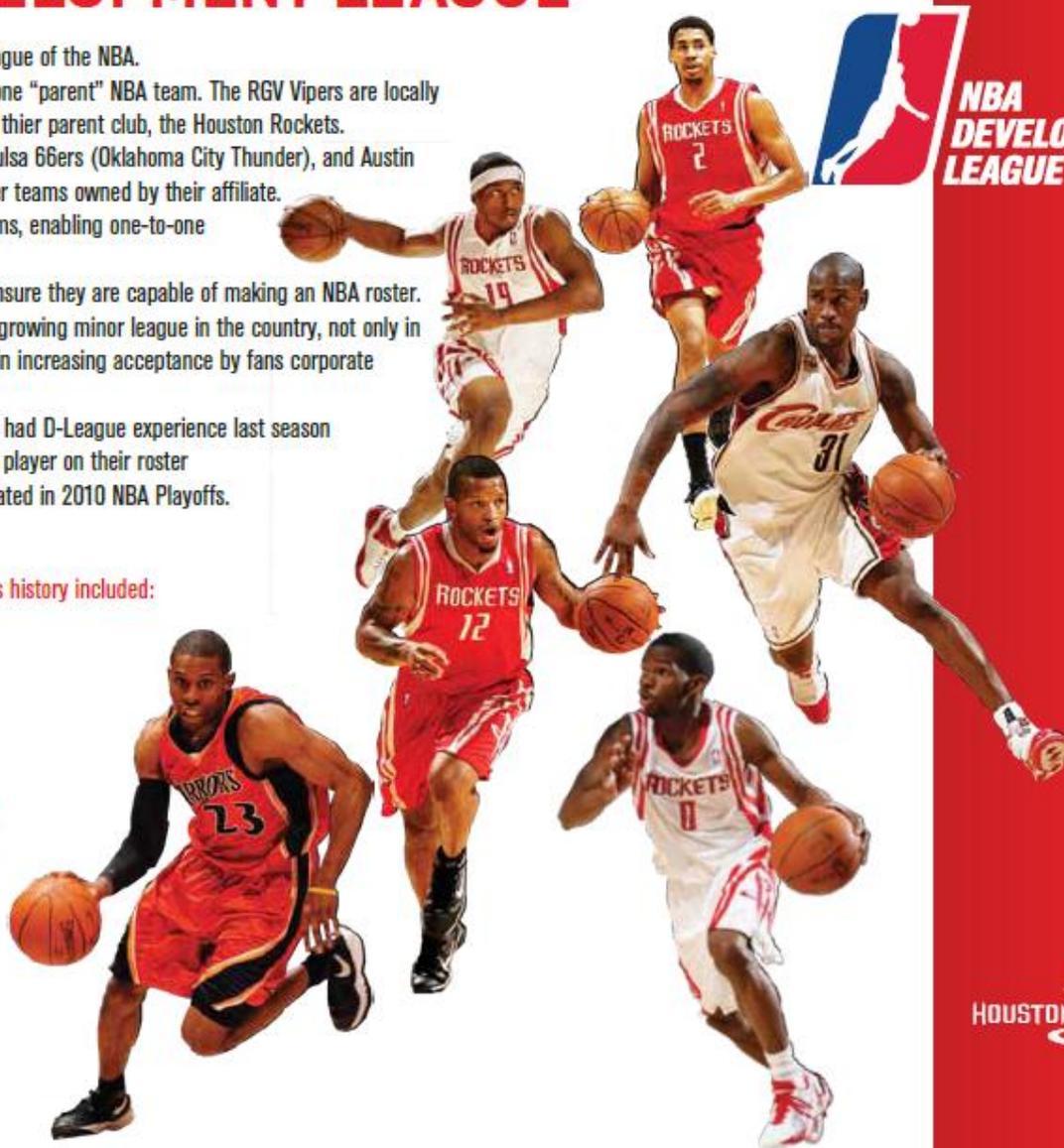


THE NBA DEVELOPMENT LEAGUE

- The D-League is the official development league of the NBA.
- D-League teams are affiliated with at least one "parent" NBA team. The RGV Vipers are locally owned but Basketball operations are run by their parent club, the Houston Rockets. The L.A. D-Fenders (Los Angeles Lakers), Tulsa 66ers (Oklahoma City Thunder), and Austin Toros (San Antonio Spurs) are the only other teams owned by their affiliate.
- The NBA's ultimate goal is 30 D-League teams, enabling one-to-one affiliations with the 30 NBA teams.
- The D-League signs all players in order to ensure they are capable of making an NBA roster. The NBA Development League is the fastest growing minor league in the country, not only in terms of the number of franchises, but also in increasing acceptance by fans corporate partners, and the NBA.
- All-time high 20% of players on NBA rosters had D-League experience last season
- 29 of 30 NBA teams had a former D-League player on their roster
- Four players with Vipers experience participated in 2010 NBA Playoffs.

Notable D-League call ups in the RGV Vipers history included:

- Mike Harris (Houston Rockets)
- Garret Temple (San Antonio Spurs)
- Aaron Brooks (Houston Rockets)
- Kenny Hasbrouck (Miami Heat)
- Jawad Williams (Cleveland Cavaliers)
- Shannon Brown (Los Angeles Lakers)
- Antonio Anderson (Oklahoma City Thunder)
- Will Conroy (Houston Rockets)
- Joey Dorsey (Toronto Raptors)
- Jermaine Taylor (Houston Rockets)
- CJ Watson (Golden State Warriors)
- Steve Novak (Los Angeles Clippers)
- Cedric Simmonds (Denver Nuggets)
- Desmon Farmer (San Antonio Spurs)



**NBA
DEVELOPMENT
LEAGUE**

HOUSTON  ROCKETS

How can the Vipers help?

Host the largest and most prominent sporting events in the RGV.

Lead the league in attendance and have set a franchise record two years in a row with **116,372** fans.

Filled up **85.9%** of our available seats.



Success stories with the City of Weslaco



BOYS & GIRLS CLUBS

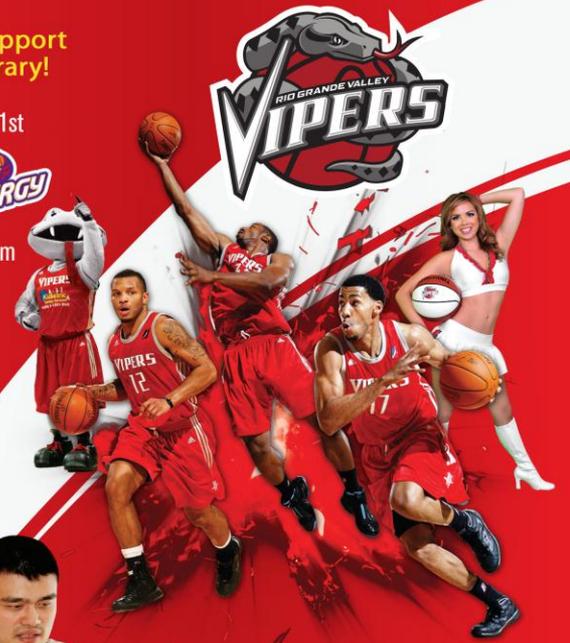
Join the Weslaco Public Library's
Winter Reading Program!
Get a FREE ticket to a Vipers game!

Come out & support
your local library!

Tuesday, February 1st



Game Starts at 7pm



Last date to order tickets is
Tuesday, January 25th, 2011

To order, fill out an order form and
submit it at the Weslaco Public Library

Tickets are just

\$10

\$3 from every ticket
will go back
to support the
Weslaco Public Library.



Winter Reading Program with
the City of Weslaco Library.

Registration program with
the Boys and Girls Clubs of
Weslaco.

Free Basketball Camps.



Community Involvement



Recognizing City officials such as Police and Fire Department.

Creating community educational projects such as recycling programs.

Brand awareness for city.

Thanking city employees by offering them tickets to Vipers games.

PSAs



Thank You

The Vipers would like to thank the City of Weslaco for its support of the team in the 2011-2012 season ahead. We look forward to working with you.

