



**BUSINESS CENTERED**  
IN THE RIO GRANDE VALLEY

**INVESTMENTS &  
ACCOMPLISHMENTS**



- Completed on time & on budget
- Landscaping of grounds
- Seven Flags over South Texas display

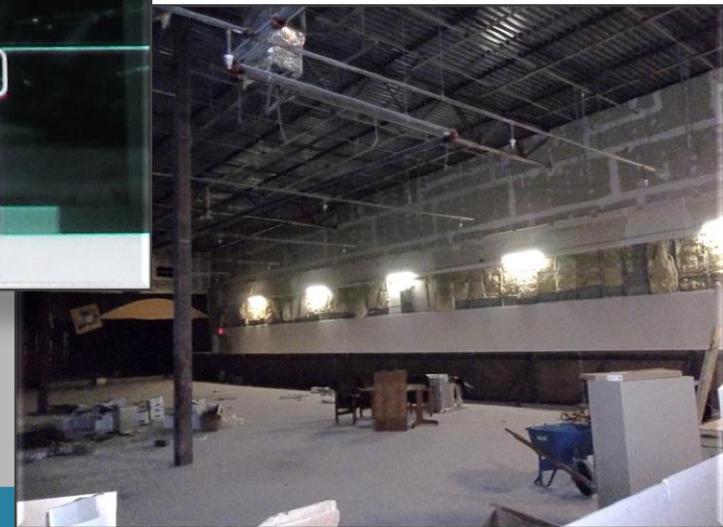


## Business Visitor & Event Center

# BUSINESS - VISITOR & EVENT CENTER



- Phase 2 - the Great Hall will be complete by April 2013
- Funding of \$1,125,000.00 is secured
- 16,000 square feet is being designed by the IDEA Group



**Business Visitor &  
Event Center Phase 2**

- Occupancy of the facility was accomplished in October of 2011
- Grand Opening with state dignitaries was held in January of 2012
- Validates Weslaco as a location which serves the regional market well



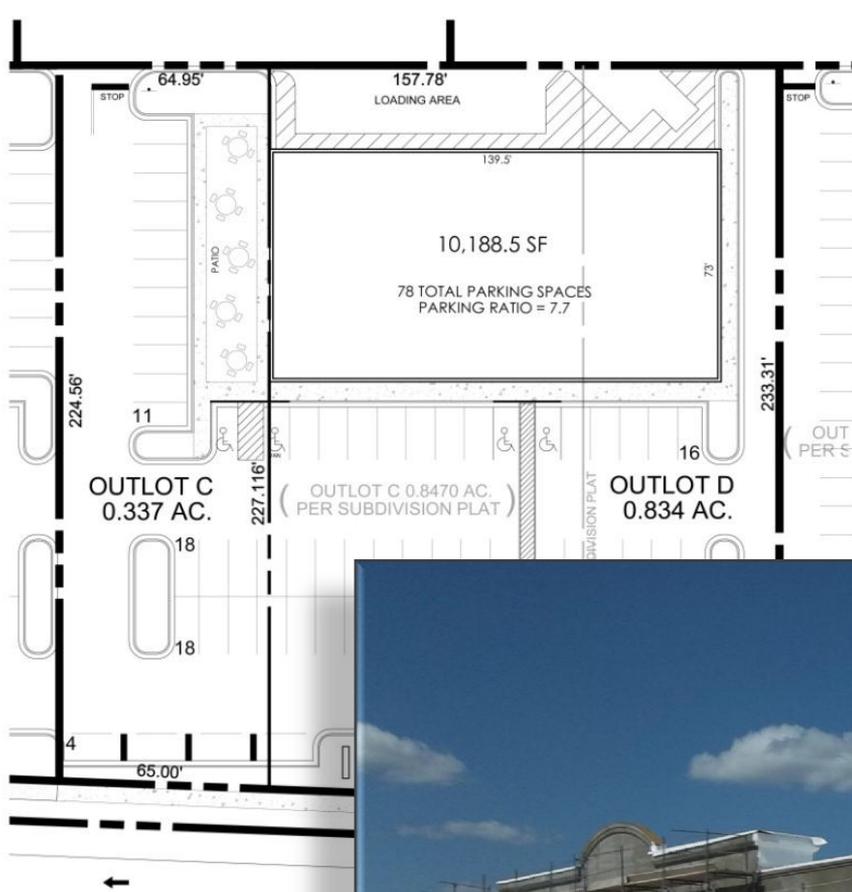
# Texas Department of Public Safety Regional Headquarters

- In 2012 new retail was added to the SDI Development:

- PETCO
- Feldman's
- Sprint



JC Penney & Lowe's  
Development



- Chuck E. Cheese is under construction
- A 10,000 square foot multi-tenant building has been submitted to the City of Weslaco for technical review
- Another restaurant is still in the mix



# Chuck E. Cheese



- The following companies have relocated to the Industrial Park:
  - Aisla Coat
  - ColiMex
  - Southeastern Freight
  - Motion Industries
  - Mission Foods
  - TDIndustries



# Mid Valley Industrial Park



- The 7-year commitment to Woodcrafters was fulfilled
- They remain the largest private employer in the trade area with 534 employees
- The company averages 535 employees per quarter since 2009

# Woodcrafters

## • Economic Development Incentives paid:

- Woodcrafters
- RGV W.O.R.D.
- Olive Garden
- L&W Supply
- ColiMex
- Pharmacy Care
- TDIndustries
- Aisla Coat
- Mission Foods
- Motion Industries



**Economic Development  
Incentives Paid**



- The building at 308-318 South Texas was improved and is under contract with Joel Nava
- The lease of Well's parking lot increased public parking – the third lot for the EDC
- A Farmer's Market was added to the mix of downtown events
- The EDC continues with daily clean-up of the area
- The following new businesses have been established downtown:
  - Alicia's Home Décor
  - H&K Baking Supplies
  - Sun Blast Comics

## Central Business District



- 308 – 318 South Texas
- El Cid, 535 South Texas
- Jeff Everitt & Associates, 901 South Texas
- Happiness Cupcakes, 614 South Texas



## Façade Improvements



- A \$50,000.00 grant was given to Texas Health Care Imaging to expand considerably and relocate



**Business Expansion**

# DESTINATION MARKETING

- The monthly event continues to market and validate Weslaco as an ideal business community
- The perception is Weslaco is viewed as a community that celebrates arts and culture
- Art & Culture are important components of Economic Development



## Alfresco Weslaco



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- Strategy for the Weslaco Advantage
- Position and validate Weslaco as Centered for Business in the Rio Grande Valley
- Position Weslaco as a clear choice to fulfill business expectations



**Industrial Properties  
Available from \$25,000**

**956-973-2900**



**BUSINESS CENTERED  
IN THE RIO GRANDE VALLEY**



Mid-Valley Town Crier Mid-Valley Sunday, August 5, 2012 ■ A3  
mytowncrier.com

## Archery makes its home in Weslaco

A business whose very foundation teaches leadership principles and honor as skillsets is unique. Putting that business in the center of the Rio Grande Valley is a recipe for success.

David Garza, who has spent much of his adult life in the military, is a principled and down-to-earth man who knows self control, discipline, form and technique are taught through the ancient art of archery.

I've been engrossed in the Olympics this past week, watching every hour I can of obscure sporting events. Archery is one of those events. It was intriguing to see these men and women with the utmost focus take a deep breath and release the arrow, hitting squarely in the center of the target. It was amazing.

Mid Valley Archery on Business 83 and Illinois Ave may be training future Olympians in their new facility. David is passionate about the ancient art of archery and



**The Weslaco Advantage**  
Alicia Aguilar  
Weslaco EDC

how it builds character in people of all ages and can actually turn a troubled life around. "With the right instruction, archery can be a positive influence on the community by providing alternatives to other behaviors in people," he said. "Mid Valley Archery has classes taught by certified archers as well as slots where someone can use the range on an hourly basis. It is also a cool place to hold a birthday party!"

David hails from Weslaco and currently resides in Mission. Archery is bringing David and his wife, Noelia, closer as they have both become certified instructors. With this shared passion, they are building a business out of something they love and dream of growing into a larger facility including an Olympic standard target range. They chose Weslaco for their business as it makes it easy for archers to get to the range from anywhere in the Valley.

As a youngster, David and his family made their liv-

ing by working on nearby farms. They didn't have a lot but they were a happy family. They lived on a small income and there was no money to buy toys so they crafted their own. David loved bows and arrows, so he made them himself. This is where his love for archery began. This sport kept him focused throughout his life and now David is making his living doing what he loves most.

When David first started dating Noelia, he shared his passion for archery with her. In fact, her first Valentine's present from David was a wrist guard, which made her smile. As he shared something with her that he has a passion for, she knew he was The One. Many years later, she proudly supports him in this quest to offer the Rio Grande Valley a safe place to learn and practice this ancient sport.

The range includes soft targets as well as 3D animal replicas. Weslaco is now home to a range for the novice archer as well as those who are skilled and want an indoor space to practice for the Valley-wide archery tournaments and hunts. That is the Weslaco Advantage.



**Call the Economic  
Development  
Corporation of Weslaco  
956-969-0838  
or visit  
www.weslacoedc.com**

**Marketing & Promotion**



## BUSINESS CENTERED IN THE RIO GRANDE VALLEY



WESLACO - WHERE OPPORTUNITY MEETS DEMAND  
GOOD LOCATION GREAT PROFITS!

For more information on how you can take full advantage of  
the Weslaco trade area call SDI Realty at (713) 892-5200



- Airport terminal was remodeled to be more inviting to pilots
- The façade was improved and the grounds are now being maintained



## Mid Valley Airport



- A \$40,000 grant was given to help sustain the daily operation of the facility
- \$175,000 has been committed to help with the costs of the new nature visitor center

## Valley Nature Center



- Pan de Campo, Weslaco Museum
- Gala, Weslaco Area Chamber of Commerce
- Harvest Night, Knapp Medical Center Foundation
- District Gala, Boy Scouts of America

**Goodwill in the Community**

- For the year, Weslaco has seen growth of **6.6%**
- **To date** - Weslaco has seen more than **\$451,000** in 2012 than in 2011 payments

Net Payment This Period	Comparable Payment Prior Year	% Change This Period	2011 Payments To Date	2010 Payments To Date	% Change Year to Date
933,368.04	928,947.46	0.47%	7,289,052.70	6,837,808.98	6.59%

**Sales Tax Rank  
Based on Calendar Year**

**Weslaco's position in the Rio Grande Valley is improving and will continue to improve with continued conservative and targeted investments.**

