



**The
WESLACO ADVANTAGE**

**Economic
Development**

**July 2013
Report**

- ◆ Open for business
- ◆ Committed to community – giving surplus to Aurora House



Parking Lot Lease

- ◆ As the Lower Rio Grande Valley Development Council embarks on an expansion – parking on the west end of the facility will be impacted
- ◆ We are partnering with them to lease the parking lot across Railroad so that nearby businesses will have safe parking available



◆ Open for business



Border Street Right of Way

- ◆ The EDC has contracted to keep the railroad right along Border next to STC mowed
- ◆ The grass & weeds became unsightly



Omar Figueroa

As part of the city's sponsorship of the Weslaco boxer – we have his July bout advertised on billboard

The Advantage logo will be on the fighter's shorts again on the 27th of July





WESLACO Jammin in July

- ◆ 4th of July Rock & Oldies
 - ◆ The New Variety Band & B-4
- ◆ 11th – Country Night
 - ◆ Roy Torres with Buckin Crazy
- ◆ 18th – Tejano Night
 - ◆ Tradicion Carranza
- ◆ 25th – Jazz Night
 - ◆ Charles Hearn Quintet
 - ◆ Rene Sandoval

JULY RETAIL SALES TAX ANALYSIS

City	Net Payment This Period	Comparable Payment Prior Year	% Change	2013 Payments To Date	2012 Payments To Date	% Change
Pharr	1,087,853.29	1,142,385.86	-4.77%	7,615,820.54	7,573,298.98	0.56%
Mission	1,121,748.60	1,139,756.10	-1.57%	8,327,247.23	8,509,950.56	-2.14%
Mercedes	493,815.80	443,726.19	11.28%	4,574,203.44	4,110,042.92	11.29%
McAllen	4,531,984.73	4,561,215.82	-0.64%	36,560,336.58	34,651,673.73	5.50%
Edinburg	1,322,830.78	1,302,481.42	1.56%	9,811,553.22	9,466,594.78	3.64%
Weslaco	848,589.45	828,767.15	2.39%	6,798,656.43	6,355,684.66	6.96%